## Midwest Architecture Community Collaboration – Corporate Sponsor Opportunities

The 2020 MACC Conference will be held virtually on November 5, 2020. The conference Theme is, “**Adaptable Architecture: Building resilience in a time of change**” and includes four (4) track sessions of four (4) speakers each. Session tracks include:

1. **Architecture Leadership / Agile Architecture**
2. **Innovative Technology**
3. **Data + Analytics**
4. **Security and Privacy**

### MACC 2019 Corporate Sponsor Application

**Sponsor Contact Name:** Click or tap here to enter text. **Phone:** Click or tap here to enter text.

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**Sponsorship Levels:**

* This year there is just one Sponsor level – $1,000

As a Sponsor, your company will be promoted as follows:

* **MACC Web Page**
  + Your company logo and link to your company’s information will be included on a Sponsor tab on the MACC2020 web page ([midwestacc.com](https://midwestacc.com/))
* **MACC Email Blasts**
  + All Sponsors will be noted on all email blasts that will be sent to more than 4500 contacts on the MACC
* **MACC Social Media Updates**
* The Sponsor logo and link will be included in the content for any communications published through social media
* **Free attendance for your organization**
* Every sponsor will receive up to 25 free tickets to attend the conference this year
* **Communication Plan**
* Sponsors’ logos will be on all of communication plan posts. The earlier you agree to become a Sponsor, the more visibility MACC contacts will have to your company, products or services.
* **Conference Attendee List**
* Sponsors will receive a list of the attendees with email address that opt-in for marketing messages

By signing this application, you are agreeing to become a Corporate Sponsor with the MACC 2020 conference.

**Signature Date:** Click or tap to enter a date.

**Your Full Name:** Click or tap here to enter text.

**Please contact us with any questions at** [**sponsors@midwestacc.com**](mailto:sponsors@midwestacc.com) **or to Youssef Haddad at (612)791-5544**