## Midwest Architecture Community Collaboration – Corporate Sponsor Opportunities

The 2018 MACC Conference will be held on November 7 – 8, 2018 at the Doubletree Hotel Park Place Minneapolis hotel. The conference will be the same format as prior years with a Workshop the first day and conference sessions that second day. The Conference title is, “Scaling Disruptive Technologies – Moving from Innovation to Enterprise Transformation” and includes five (5) track sessions of four (4) speakers each. Session tracks include:

1) I Human – embracing the new world of digital disruption and innovation,

2) From Point A to Point B – building a solid digital foundation to support digital disruption,

3) What’s the Value of Data – purpose-driven architecture will allow enterprises to leverage Big Data,

4) Technical Innovation – understanding new technologies and how architecture can help move from transformation to innovation, and

5) Trust in the Digital Age – cloud implementations of infrastructure, platform, application and business capabilities will require appropriate consideration of identity, privacy and security. More information on this year’s conference is included on the Corporate Sponsor opportunity sheet attached to this email.

If you're interested in becoming a Corporate Sponsor, please submit the Corporate Sponsor Application, to: [admin@midwestacc.com](mailto:admin@midwestacc.com).   
  
**CORPORATE SPONSOR APPLICATION**

Sponsor Contact Name: Phone:

Company Name: Company Website:

Company address:

Email:

Company Size:

Products or services featured

Company Description (maximum of 100 words)

**Corporate Sponsorship Options:**

Platinum Reception Sponsor – $7,500

* Up to a 5-minute company introduction before keynote speaker,
* introduce the keynote speakers,
* participate in panel discussion,
* Exhibit booth,
* Company logo on material and on the website,
* Full-page ad in the conference book.
* One piece of collateral or trinket in conference give-away bag and
* five conference registrations

**☐** We will provide a speaker (please complete a [Speaker Application via the MACC website](https://www.midwestacc.com/macc-2018-speakers/))

Diamond (Keynote) Sponsor. $5,000:

* Up to a 1-minute company introduction before keynote speaker,
* Participate in panel discussion (Optional),
* Exhibit booth,
* Company logo on material and on the website,
* 1/2 -page ad in the conference book.
* One piece of collateral or trinket in conference give-away bag and
* five complementary conference registrations

**☐** We will provide a speaker (please complete a [Speaker Application via the MACC website](https://www.midwestacc.com/macc-2018-speakers/))

Gold (Track) Sponsor. $2,500:

* Company intro before the track speakers,
* Introduce all speakers in a (sponsored) track,
* Exhibit booth, quarter page ad,
* Company logo on material and website,
* Two complementary registration

Silver Sponsor - $1,500:

* Exhibit booth,
* Quarter page ad,
* Company logo on material and on website,
* Two complementary registrations

By signing this application, you are agreeing to become a Corporate Sponsor with the MACC 2018 conference.

You agree to pay the amount for the selected Sponsorship at the MACC 2018 Conference held on November 7-8, 2018.

You agree that you are aware of the deadlines that are listed on the following page.

**Signature** **Date** **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**COMMUNICATION DATES**

Please retain this list of deadlines for your records.

**October 8, 2018** – Submit your company logo and brief company description when you agree to become a Sponsor but no later than this date.

**October 15, 2018** – Speaker presentation material deadline - if a presenter, submit your PowerPoint a minimum of two weeks before the conference, earlier if possible.(See speaker deadlines)

**November 6 and 7, 2018** -- setup the evening of November 6, 2018.

**November 8, 2018** – 6-7am Booth set up at the MACC 2018 Conference

3-4pm Booth teardown at the MACC 2018 Conference

**Please contact us with any questions at** [**sponsors@midwestacc.com**](mailto:sponsors@midwestacc.com) **or call Youssef Haddad at (612)791-5544**