# Midwest Architecture Community Collaboration (MACC) – 2023 Sponsor Application

The 2023 MACC Conference will be held on November 9, 2023 at the Doubletree Hotel Park Place Minneapolis hotel.

The Conference Theme is “**From Human Intelligence to the New Deus: Architecting the AI-Powered Enterprise**” and includes four (4) track sessions of four (4) speakers each. Session tracks include:

1. **The Future of AI and Data**
2. **The Future of AI and Technology**
3. **The Future of AI and Security**
4. **The Future of AI and IT Architecture**

If you're interested in becoming a MACC 2023 Sponsor, please fill out this form and submit to: [info@midwestacc.com](mailto:info@midwestacc.com).

**SPONSORSHIP LEVELS:**

**Keynote Sponsor** - **$2,500 (2 available)**

- Up to a 5-minute company introduction before the keynote speaker (you may provide a speaker, or we will)

- Introduce the keynote speaker

- Exhibit booth

- Special signage at the conference

- One piece of collateral or trinket in conference give-away

- Company logo on all conference marketing materials

- Company logo and 100-word description on website with link to your site

- Five complimentary registrations

- Copy of list of attendees who opted in to being contacted by sponsors

Selecting this option

**Happy Hour Sponsor** - **$1,500 (2 available)**

- Up to a 5-minute company introduction before Happy Hour

- Exhibit booth with premier placement one piece of collateral or trinket in conference give-away

- Company logo on all conference marketing materials

- Company logo on website with a link to your site

- Two complimentary registrations (2 additional registrations available for a 50% discount)

- Copy of list of attendees who opted in to being contacted by sponsors

Selecting this option

**Track Sponsor – $1,000 (4 available, 1 per track)**

- Up to 2-minute company introduction before each track speaker **OR provide your own speaker(s)!** (See below for details)

- Exhibit booth

- One piece of collateral or trinket in conference give-away

- Company logo on all conference marketing materials

- Company logo on website with a link to your site

- Two complimentary registrations

- Copy of list of attendees who opted in to being contacted by sponsors

Selecting The Future of AI and Data track

Selecting The Future of AI and Technology track

Selecting The Future of AI and Security track

Selecting The Future of AI and IT Architecture track

Speaker Information

- All speakers must be approved by MACC board

- Speaker applications due by September 15, 2023

- Speaker application: https://midwestacc.com/call-for-speakers-2023/

**Non-Profit Sponsor – $100 + discounted admission**

- Exhibit booth

- One piece of collateral or trinket in conference give-away

- Logo on all conference marketing materials

- Logo on website with a link to your site

- Two discounted registrations of $100 each

- Discount code for guests ($50 off)

- Copy of list of attendees who opted in to being contacted by sponsors

- Must be a registered charitable non-profit organization that supports the IT community

- Expected to advertize the event to your mailing list/members

Selecting this option

### Sponsor Information

**Sponsor Contact Name:** Click or tap here to enter text. **Phone:** Click or tap here to enter text.

**Company Name:** Click or tap here to enter text. **Company Website:** Click or tap here to enter text.

**Company Address:** Click or tap here to enter text. **Contact Email:** Click or tap here to enter text.

**Company Size:** Click or tap here to enter text. **Products or services featured:** Click or tap here to enter text.

**Company Description (maximum of 100 words):**

Click or tap here to enter text.

By signing this application, you agree to become a Corporate Sponsor with the MACC 2023 conference.

**Signature Date:** Click or tap to enter a date.

**Your Full Name:** Click or tap here to enter text.

**Please contact us with any questions at** [info@midwestacc.com](mailto:info@midwestacc.com) **or to Youssef Haddad at (612)791-5544**